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Toulouse school of Design and Crafts

Joséphine Baker campus

se · France.

Joséphine Baker campus' courses

Bachelor Animated film Bachelor Space design Bachelor Event Bachelor Social design Bachelor Graphic design Bachelor Product design Bachelor Patrimony Bachelor Stage arts Preparatory class · Arts and Design Master's degree in product design Master's degree in graphic design

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Васнеюг Space design

New urban practices

The course is designed to enable students to become professionals involved in the design and creation of spaces in different fields, such as inhabited, ephemeral and environmental spaces. The course is based on the urban environment, which is a key area for observing new practices and uses in relation to mobility, the development of ecological awareness and the emergence of new ways of living, cooperating and working. This orientation will be the anchor point for the project's thinking and management.



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Васнеюг Event design

The course deals with the issues of space and volume associated with ephemeral communication, placing the practice at the intersection of the fields of image, object and space. Event design is a specialised form of design practice and reflection: the time constraint of the short and medium term guides all project approaches and directs future designers towards notions of the one-off, the temporary, the ephemeral, the semi-permanent, and even transport and recycling.









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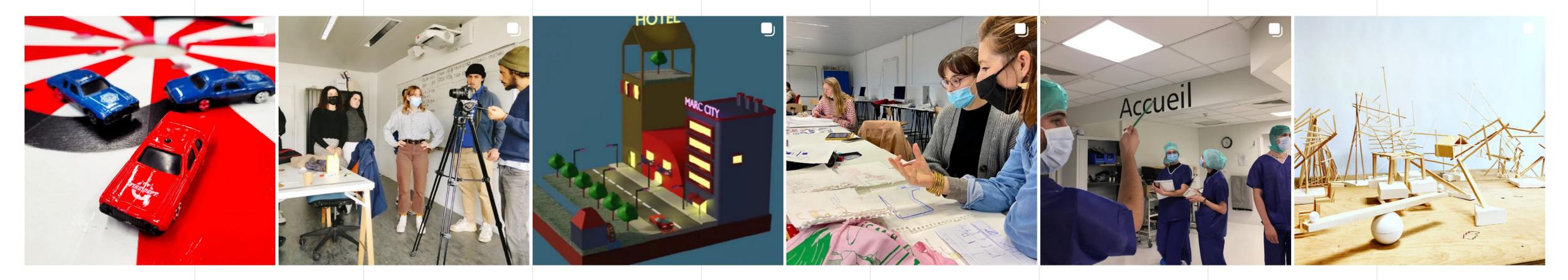
Brand identity, cultural identity

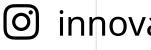
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Васнеюг Social design

Social and mediation design





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In the face of visible societal upheaval, changes in the behaviour of users and consumers are giving rise to new needs in the fields of design, new ways of doing things, of understanding and making people understand (mediation).

Otherwise known as "situated design", social design focuses on the user. As users aspire to participate in the project (DIY, customisation), to contribute within groups, and even to become autonomous (Fab Lab, shared workshops...), the DN MADe trains students in these new design and manufacturing methods.

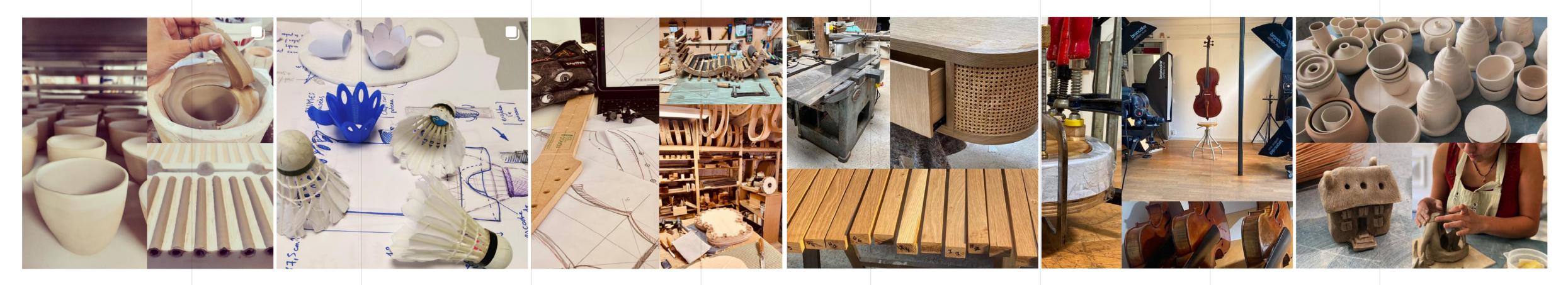
innovation.sociale.toulouse



Васнеюг Product design

Scripting, designing, manufacturing

Its aim is to train professionals involved in the design and creation of spaces in various fields, including inhabited, ephemeral and environmental spaces. The course is based on the urban environment, which is a key area for observing new practices and uses in relation to mobility, the development of ecological awareness, and the emergence of new ways of living, cooperating and working. This orientation will be the anchor point for the project's thinking and management.





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Preparatory class Arts and design

The two-year préparatory class prepares students to enter schools and universities in France and Europe at L3 level, with priority given to the École Normale Supérieure Paris-Saclay. This school prepares students for doctoral studies and teaching in design. The course is organised around three complementary areas (Culture, Creation and Fundamental Practice), which together provide students with a demanding cultural, theoretical, methodological and practical foundation. The first year covers all areas of design (object design, space design and graphic design), while the second year enables students to position themselves and develop a unique practice in line with their chosen career path.



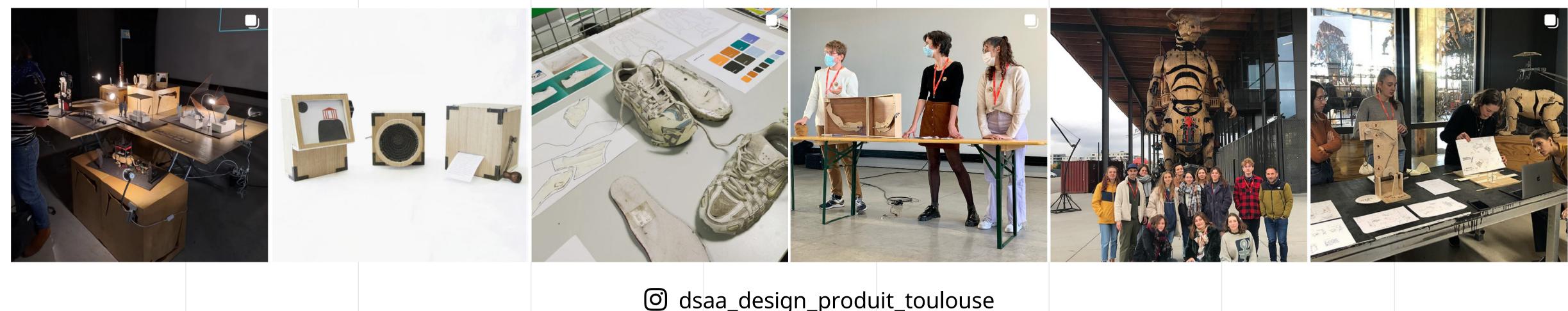
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Master's degree in design

The Master's degree in design, focusing on product design, is a place for questioning and practice, combining ethical values, the search for meaning and aesthetic demands. A wide range of partnerships involving universities, institutions, designers, companies and cultural players take the form of a variety of teaching methods, with the two years of training punctuated by various workshops that examine emerging concerns in the field of design and encourage cross-disciplinary approaches. These experiences enable students to position themselves as responsible designers and to choose their own research themes for their degree.



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Object, service and mediation design

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